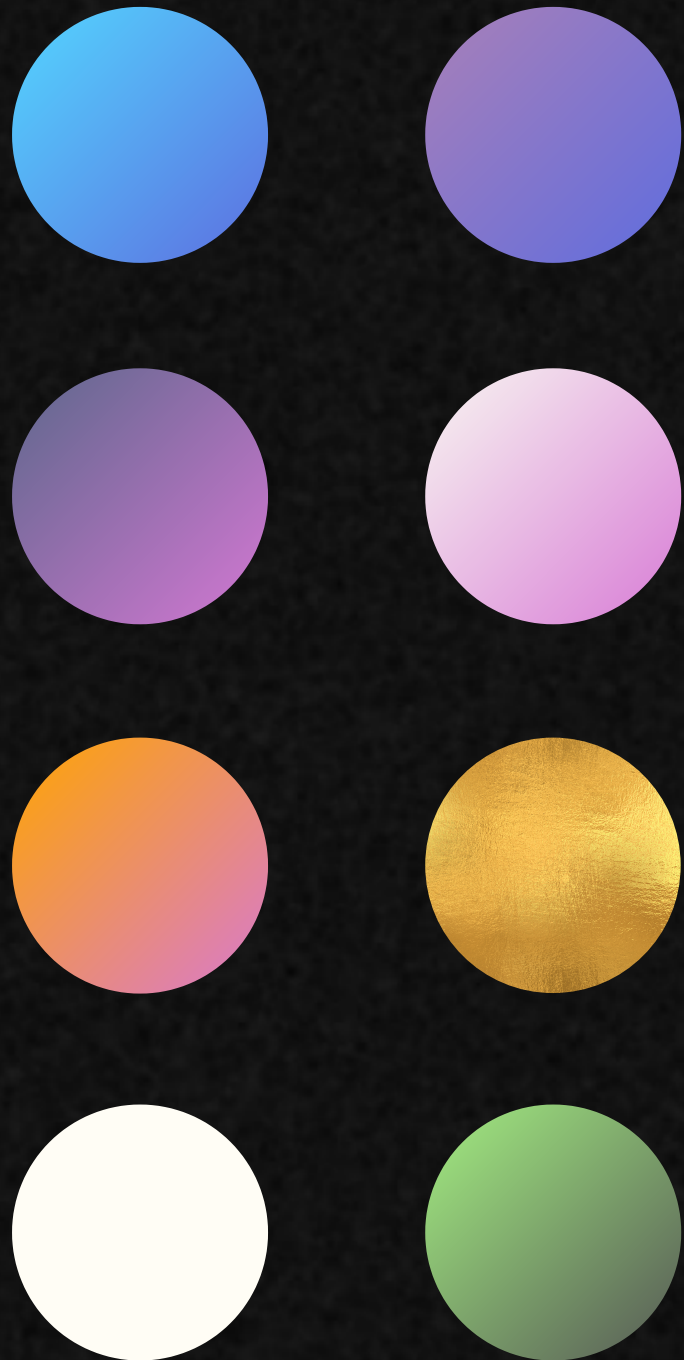


Wild Child



A vivid West Coast sunset.

The hypnotic song of the sea.

A cruise in a lime green Charger.

Poems with passion and purpose.

A site that makes people feel powerful,
enchanted, and free.

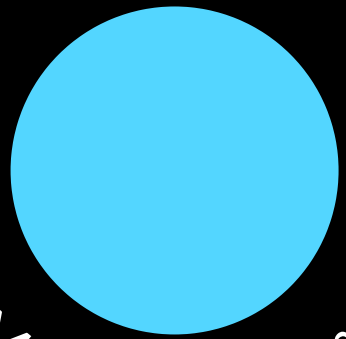


Kelsey Jordan



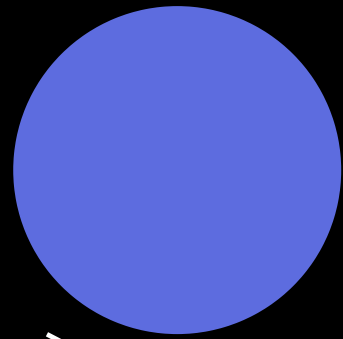
Brand Colors

Main Colors—



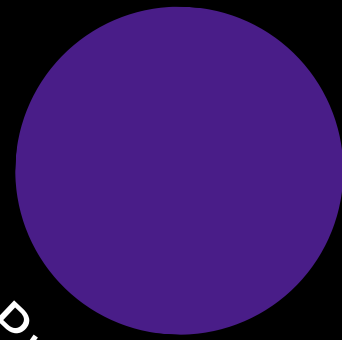
Marine Dream

hex #53D6FF



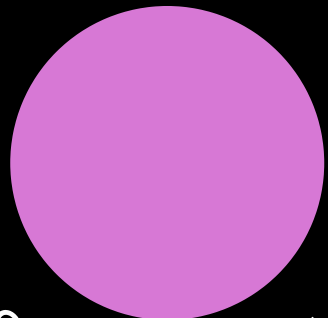
True Blue

hex #5D6CDF



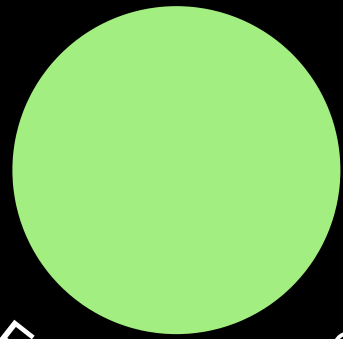
Purple Velvet

hex #491D88



Sunset Blush

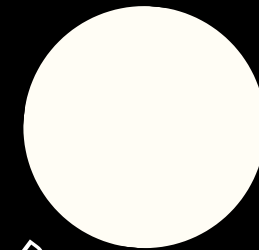
hex #D778D5



Electric Lime

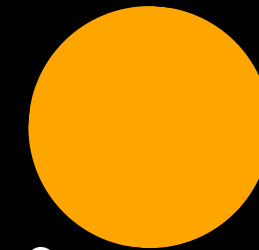
hex #A3EE81

Accent Colors—



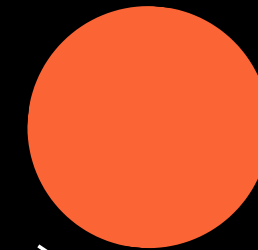
Blank Page

hex #FFFDF5



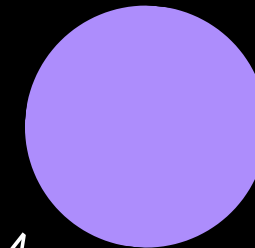
Gold Glow

hex #FFA500



Tangerine

hex #FB6435



Mystic Lilac

hex #AD8DFC

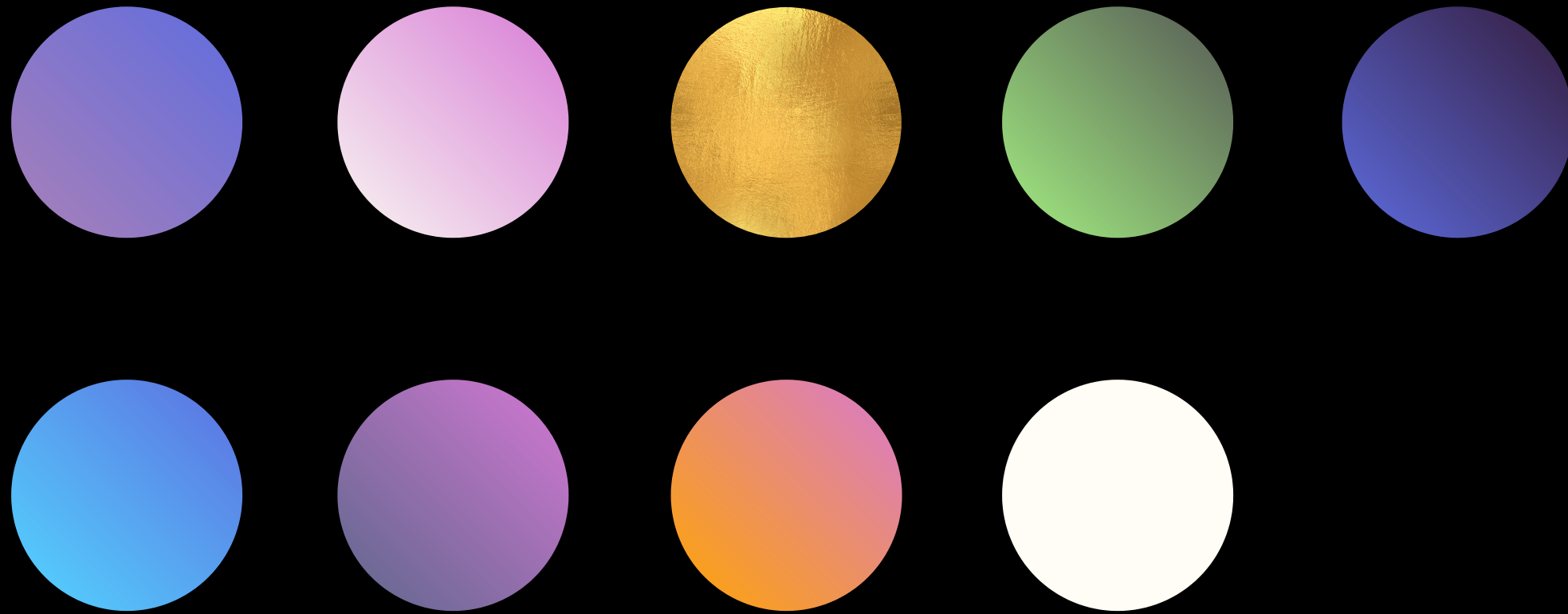


Sexy Eggplant

hex #331A38

Brand Colors

Use gradients and gold foil to create a multi-dimensional, shimmering, glittery effect.



Brand Fonts

Powerful, clean, readable, bold.

Heading 1

Josefin Sans, pt 88

Heading 2

Josefin Sans, pt 66

HEADING 3

Lato, CAPS pt 44

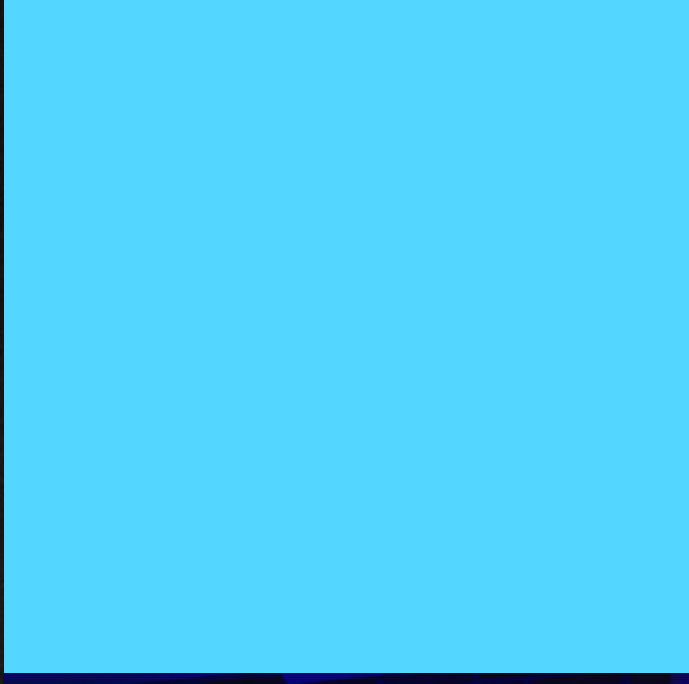
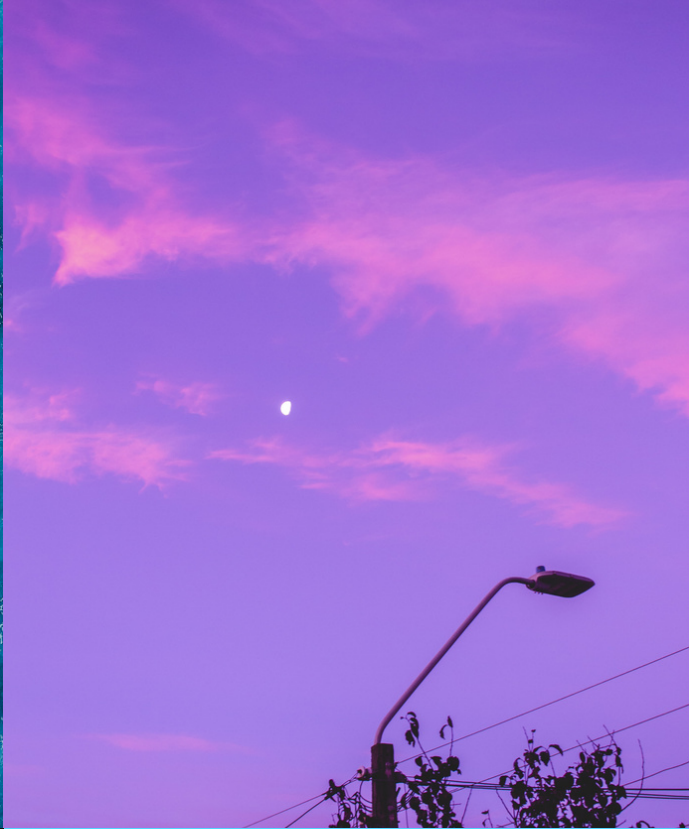
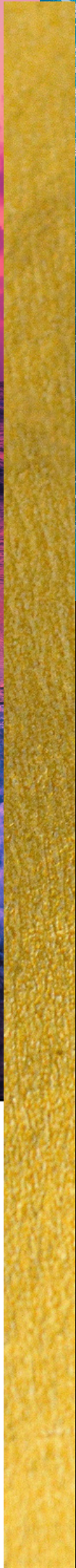
Paragraph 1

Lato, pt 33

Paragraph 2

Lato, pt 21

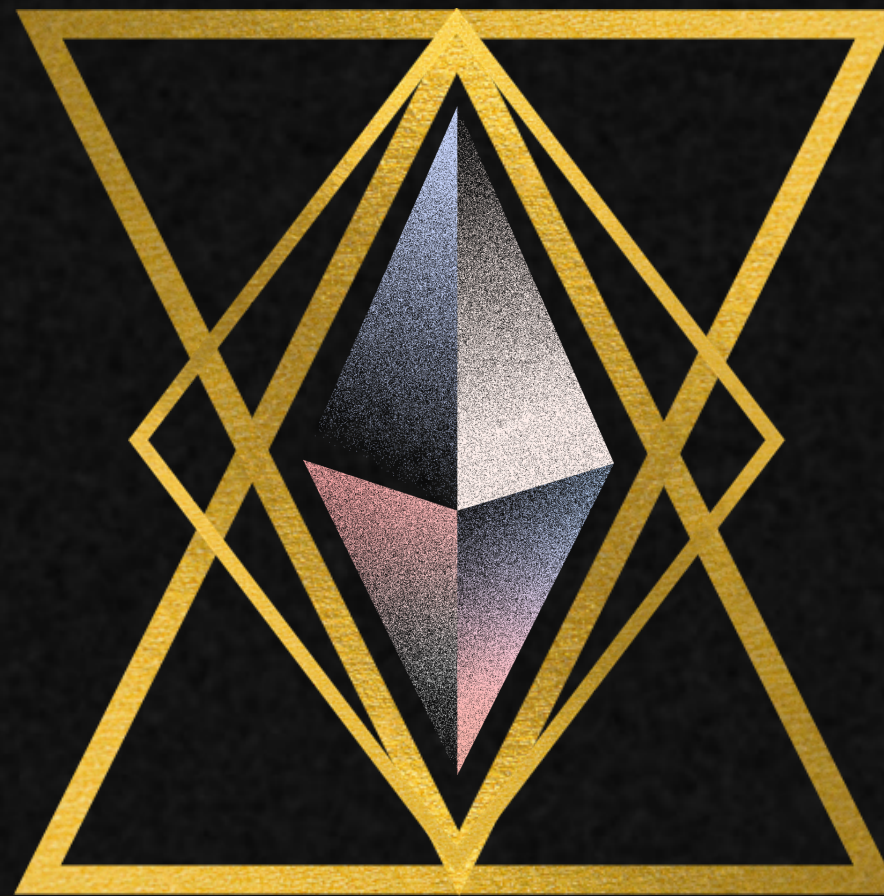
Brand Images



Logos

Option One // Golden Gems

- Bold sacred geometry logo
- Incorporates your love of diamonds and the alchemical symbols of water and fire
- Goes beautifully with the rest of your branding



Putting it all together

- Combine your brand images into collages
- Use gold foil and geometrical shapes to elevate the design into a feminine, ancient, and sacred space
- Bring your personality into it—include pictures of your car, your home, yourself as you feel inspired to









Femme
Fierce
Fiery



Watery
Womanly
Wise